

### Thinking Heads

CRAFTED LEADERSHIP

# MINDHIVE X

Strategic interventions performed by TEMPUS.MOTU



#### WHAT IS MINDHIVE X?

MINDHIVE X is a platform developed by TEMPUS.MOTU that brings together thought-leaders and experts from various disciplines to ask pertinent questions in response to major challenges.

We help you identify leading academics, technologists, specialists and policymakers for the MINDHIVE that will provide you with the direction you desire.

Whether your challenge is to find a new strategic approach for your business or organization, a lack of knowledge around a specific topic, or an existential crisis, a MINDHIVE will help you ideate, THINK, and more importantly ACT differently by providing you with the insights and intelligence you need to move forward.

Discussions are based around the latest trends, utilise the latest tools and are approached from a United Nations Sustainable Development Goal perspective.



Cross-pollination and ideation between topic experts makes MINDHIVE X the perfect tool to help policymakers, society leaders and technology developers to THINK-DO-RETHINK the impact of their actions on the creation of a better tomorrow.

We typically offer our clients the option of performing their MINDHIVE according to the <u>Chatham House Rule</u>, which allows for greater openness and rapport with the specialists we provide and ensures that no one outside the event is aware that it has taken place or what the findings are, unless you wish otherwise.

# At present we conduct our MINDHIVES online.

#### WHAT HAPPENS IN A MINDHIVE?

A MINDHIVE intervention brings together the brightest minds of today to explore potential pathways linked to a given topic or challenge that your organization or business is facing.

By tackling one specific topic at a time and looking at it from a 360° perspective, a MINDHIVE will deliver unrealized strategic opportunities and help decisionmakers understand the gaps between current and desired paradigms.

We do this by shining a spotlight on the ability of primary level Policy, Society and Technology to inform your potential pathways toward a desired future.

Essentially, a MINDHIVE is like an expert advisory summit on steroids, where you get to set the tone and define the challenge. We help you get the output you need to succeed.



#### WHAT DOES A MINDHIVE DELIVER?

# A typical MINDHIVE intervention event includes:

# A MINDHIVE is designed to deliver keen insights and intelligence that will enable you to take decisions.

- Preparation of MINDHIVE content (scenarios, questions, tools, selecting key participants)
- Moderation
- Output designed to help you communicate your findings-

## We take a 5X5 approach when it comes to output:



- Illustrate the top 5 ways the future will change due to X in the context of UN SDG's
- Identify the top 5 (policies, societal structures and technologies) that need to change in order to create a true mindful impact
- Identify top 5 challenges for the industry x, y, z and what collaborators are needed in order to overcome them
- Top 5 predictions for topic X in general
- Top 5 predictions for topic X from a local point of view.

This communication/output material can be delivered in several ways, including as web content, film clips, based on your needs

- Documentation of findings (White Paper/report summarized and anonymized)
- Quotes from Industry leaders and participants on the topic
- Video interviews with key participants or key specialists (3-5 min) to be used with the communication content



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info@thinkingheads.com www.thinkingheads.com